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e p i c u r e a n | 惟膳
Epicurean and Company, Limited
惟膳有限公司

(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 8213)

PROFIT WARNING

This announcement is made pursuant to Rule 17.10 of the GEM Listing Rules.

The Board wishes to inform the shareholders of the Company and potential investors that based on the unaudited consolidated management accounts of the Group for the three months ended 30 June 2012, it is expected that the Group will record an increase in loss for the three months ended 30 June 2012 as compared with the loss of the Group for the three months ended 30 June 2011.

The information as contained in the announcement is only the preliminary assessment by the Company based on the current draft of the unaudited consolidated management accounts. The actual unaudited first quarterly results of the Group have not yet been finalised.

Shareholders of the Company and potential investors should exercise caution when dealing in the shares of the Company.

This announcement is made by the board (the “**Board**”) of directors (the “**Directors**”) of Epicurean and Company, Limited (the “**Company**”) and its subsidiaries (collectively referred to as the “**Group**”) pursuant to Rule 17.10 of the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited (the “**GEM Listing Rules**”).

The Board wishes to inform the shareholders of the Company and potential investors that based on the unaudited consolidated management accounts of the Group for the three months ended 30 June 2012, it is expected that the Group will record an increase in loss for the three months ended 30 June 2012 as compared with the loss of the Group for the three months ended 30 June 2011.

Based on the current information available, the expected increase in loss of the Group for the three months ended 30 June 2012 was mainly attributable to (i) the one-off non-recurrent loss for the period from discontinued operations in the sum of approximately HK\$4.8 million in relation to the disposal of all the business of the provision of information solutions and design, development and sale of application software packages (“**I.T. Business**”); and (ii) the operating loss which was mainly attributable to the soaring operating expenses, especially in raw materials, labour and overheads. For the disposal of the I.T. Business, please refer to the circular of the Company dated 29 March 2012 for further details.

The Company is still in the process of finalising the first quarterly results of the Company for the three months ended 30 June 2012. The information contained in this announcement is only preliminary assessment by the management of the Company based on the current draft of the unaudited consolidated management accounts. The actual unaudited first quarterly results of the Group have not yet been finalised. The unaudited first quarterly results announcement of the Company for the three months ended 30 June 2012 is scheduled to be published on 13 August 2012.

Shareholders of the Company and potential investors should exercise caution when dealing in the shares of the Company.

By order of the Board of
Epicurean and Company, Limited
Tang Sing Ming Sherman
Chairman

Hong Kong, 3 August 2012

As at the date of this announcement, the Company’s executive Directors are Mr. Tang Sing Ming Sherman, Mr. Lee Shun Hon, Felix; the independent non-executive Directors are Mr. Bhanusak Asvaintra, Mr. Chan Kam Fai Robert and Mr. Chung Kwok Keung Peter.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the GEM website on the “Latest Company Announcements” page for at least 7 days from the date of its posting.